Subject: Help save money for {{Your OrganizationName}}

Dear First Name,

I am writing because we have a great opportunity to save money for {{OrganizationName}}.

Volunteer Scheduler Pro, the program we use for scheduling, auto reminders, swap requests, etc., is offering a discount. For every new organization that purchases VSP using our organization's referral code, we save money.

If you have friends or family in other volunteer organizations that could benefit from VSP, please share how VSP has helped you. Then, if their organization is interested in purchasing, give them our referral code: [insert referral code here]. They can enter that code when purchasing to save 10% on a new subscription. And we save \$25 off our subscription renewal for each organization we refer, so every referral helps both organizations!

Please let me know if you have any questions, and as always, thank you for all that you do!

Sincerely,

Your Name